

COCO JUICE

Properties list:



Brazilian scientist Dr Antonio Martins invented a revolutionary new way of extracting coco juice so that it is left as pure and untouched as it is in the coconut.

The product identity - linking his coco juice, coco milks and indulgent coco cream - is communicated by a package that evokes the various health benefits and taste characteristics of the different products.

Reference: <http://www.dr-martins.info/home.php?flash=0> <http://www.blumarlinbd.com/Our-work/Portfolio/Coco/>

Credits:

Country: Brazil

Year: 2007

Agency: Blue Marlin Brand Design

User: Dr. Antonio Martins da Cunha

Other images: