

# GOODNIGHT MOON

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## Properties list:

end-user packaging  
single product  
new product  
gift packaging  
shopping bag  
identity by pictograms  
romantic  
cardboard and paper  
identity by typography  
identity by colour  
clothes and accessories

Identity system, gift packaging and signage system for this unique, upscale children's store.

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Reference: <http://www.capsule.us/>

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## Credits:

**Country:** Minneapolis, USA

**Agency:** Capsule

**User:** Goodnight Moon

Other images:

