

OGO OXYGEN



Properties list:

range of products
other non-food products
flacon
metals
contemporary
metallic
identity by typography
identity by system of colour

A range of Oxygen Pods® in four refreshing flavours: each of them contains more than six litres of premium quality oxygen.

During the day each oxygen inhalation boosts energy levels, revitalising the concentration, reflexes and memory. In sport, oxygen accelerates recovery from physical exercise.

Reference: <http://www.ogolife.com/gb/products.aspx?pageid=30>

Credits:

Country: France

Year: 2003

Agency: Ora-Ito

Studio

Designer: Ito Morabito

Other images:

