

# TOUCH

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## Properties list:

plastics  
box  
unusual visual association  
high-tech  
bubble  
identity by shape  
identity by textures and patterns  
confectionery and sweetness  
concept

A collectible series of gift boxes, saying "touch me".

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Reference: [Silver and blue - Projects of Domus Academy students for Baci Perugina](#)

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## Credits:

**Country:** Sweden

**Year:** 1999

**School:** Domus Academy

**Producer:** Nestlé©

**Designers:** Kristina Jonasson, Molly Möller

Other images: