

EAU D'ITALIE



Properties list:

- end-user packaging
- range of products
- cosmetics, beauty and toiletries
- folding carton
- flacon
- plastics
- cardboard and paper
- identity by colour
- contemporary
- identity by typography

Eau d'Italie is a collection of Italian fragrance and bodycare products. Eau d'Italie aims at bringing the "refined essence of Italy" to the consumer, a "unique whiff of Italian memories" created by the owners of the hotel "Le Sirenuse" in Positano. The identity of the line of packages is characterised by the use of colours and typography.

Reference:

Credits:

Country: Italy

Year: 2002

Other images:

