

4 FONTS CARDINAUX



Properties list:

identity by shape
plastics
debossed, embossed
translucent
unusual structural association
high-tech
minimal
clamshell
books, movies and music
new product
single product
end-user packaging

Andrea Branzi designed this semi-transparent package for a book containing photographs shot by Malick Sidibè, who explored the youth of Bamako, and four poems, inspired by the Sidibè's work, written by Matthieu Messagier. In the designer's mind all the poetic force of the publication had to be expressed by the graphic design of the book and the project of its container.

Reference: http://www.tolucaeditions.com/home_en.html

Credits:

Country: France

Year: 2005

Producer: Toluca

Edition

Designer: Andrea Branzi

Other images:

