

GALVANINA ICEBERG



Properties list:

end-user packaging
range of products
update
water
bottle
glass and ceramics
minimal
contemporary
transparent
instruction through pictograms
identity by typography
identity by system of colour

Iceberg, premium sportswear brand of Gilmar, launched mineral water with La Galvanina SpA. The purity of the product is communicated by a shining bottle with crystal appearance.

Reference:

Credits:

Country: Italy

Year: 2003

Designer: Paolo Gerani

Other images:

