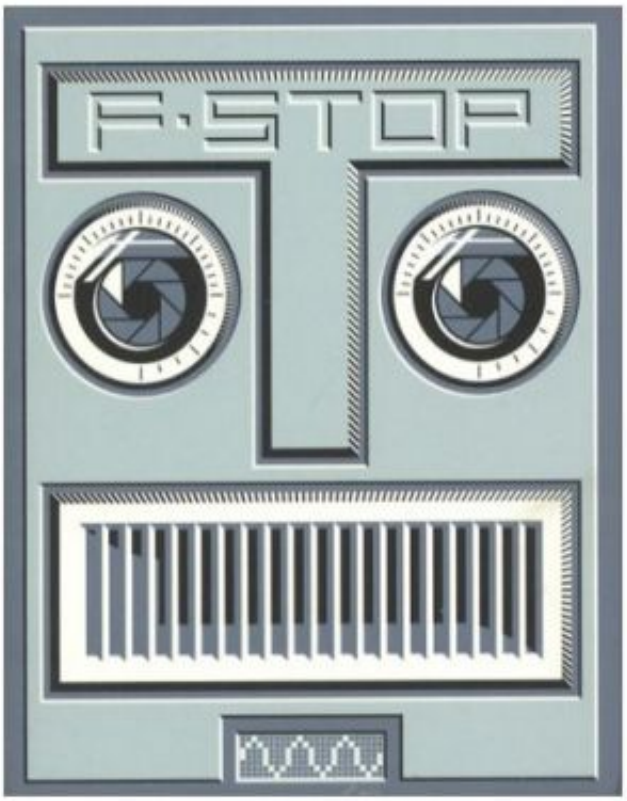
F-STOP CATALOG



Properties list:

end-user packaging
single product
new product
books, movies and music
box
cardboard and paper
ironic
unusual visual association
identity by illustration

The first in a planned series, the catalogue, also desiged by "Sagmeister Inc.", for "Berlin's Fontshop Intl., features royalty-free photography collections described as "picture by designers for designers".
The robot-like face on the pale-blue cover is repeated on divider pages.
The project's conceptual theme: the designed head parlaying into the designer as machine.

Reference: http://www.id-mag.com/article/2003_Annual_Design_Review_Graphics_Design_Distinction

Credits:

Country: United States of America
Year: 2003
Agency: Sagmeister, Inc.
User: F-Stop
Producer: Fontshop

Designer: Stefan Sagmeister

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