

F-STOP CATALOG



Properties list:

- end-user packaging
- single product
- new product
- books, movies and music
- box
- cardboard and paper
- ironic
- unusual visual association
- identity by illustration

The first in a planned series, the catalogue, also designed by "Sagmeister Inc.", for "Berlin's Fontshop Intl., features royalty-free photography collections described as "picture by designers for designers".

The robot-like face on the pale-blue cover is repeated on divider pages.

The project's conceptual theme: the designed head parlaying into the designer as machine.

Reference: http://www.id-mag.com/article/2003_Annual_Design_Review_Graphics_Design_Distinction

Credits:

Country: United States of America

Year: 2003

Agency: Sagmeister, Inc.

User: F-Stop

Producer: Fontshop

Designer: Stefan Sagmeister

Other images: