

GAIALIGHT CAN



Properties list:

- limited edition packaging
- range of products
- concept
- pop
- soft drinks
- can and tin
- metals
- unusual visual association
- glittered
- identity by textures and patterns

Gaialight builds original installations, montages of consumer items transformed into three-dimensional supports for collages, artisan and skillful, which require of the artist hour and hour of manual labor.

To compose collage/decores with which Gaialight covers the support-objects, she chooses pictures from the international star system, characters from the political/social, artistic and imaginary world; in any case, from the world of the media. The object of mass consumption covered over 360° with the technique used for collages offers infinite possibilities and variables of contents, and is in itself a multiple.

These single objects are then assembled by contents, chromatics, affinity or contrast.

Reference: <http://www.gaialight.com>

Credits:

Country: Italy

Year: 2004

Designer:

Gaialight

Other images:

