

CHOCOLATOUR



Properties list:

- range of products
- chocolate
- confectionery and sweetness
- wrapper
- cardboard and paper
- historical, traditional
- hand-made
- unusual visual association
- identity by typography
- identity by illustration
- information about content

Chocolatour is a new line of single origin, vintage chocolate bars from Chocolive, a premium chocolate manufacturer, offering a world tour of chocolate.

Eating Chocolatour is an experience like tasting a bottle of fine wine: it's possible to choose a specific terroir and vintage, from the countries communicated by the packages of the line.

Chocolatour is made exclusively from origins and vintages that have high quality cocoa beans; it is made in limited productions and some origins may be available only once in a few years.

Reference: <http://www.chocolove.com/chocolatour.htm>

Credits:

Country: USA

Year: 2005

Other images:

