

# ABBONDIO CODD EDITION

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## Properties list:

update  
soft drinks  
opening and closure systems  
bottle  
glass and ceramics  
historical, traditional  
transparent  
identity by shape  
illustrated character

Sinuuous and colourful bottles with 1950's pin-up girls for the relaunch of Abbondio soda: a commemoration of a "glamorous" époque. Invented by the Englishman Hiram Codd in 1872, the "bottle with the marble" (Codd - The glass stopper bottle) was all the rage world-wide until fifty years ago. Abbondio reinterpreted this classic for the relaunch of its product. Thanks to its hermetic closure the drinks seem to maintain their freshness longer.

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Reference: <http://www.abbondio.it>

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## Credits:

**Country:** Italy

**Year:** 2006

**User:** Abbondio

**Designer:** Hiram  
Codd

Other images:

