

ABBONDIO CODD EDITION



Properties list:

update
soft drinks
opening and closure systems
bottle
glass and ceramics
historical, traditional
transparent
identity by shape
illustrated character

Sinuous and colourful bottles with 1950's pin-up girls for the relaunch of Abbondio soda: a commemoration of a "glamorous" époque. Invented by the Englishman Hiram Codd in 1872, the "bottle with the marble" (Codd - The glass stopper bottle) was all the rage world-wide until fifty years ago. Abbondio reinterpreted this classic for the relaunch of its product. Thanks to its hermetic closure the drinks seem to maintain their freshness longer.

Reference: <http://www.abbondio.it>

Credits:

Country: Italy

Year: 2006

User: Abbondio

Designer: Hiram
Codd

Other images:

