

BOLLE & STILLE



Properties list:
end-user packaging
range of products
new product
water
bottle
glass and ceramics
minimal
contemporary
identity by shape

In 2008 Sottsass Associati designed a bottle for Italian mineral water Lurisia.

The starting idea was to think about a bottle for water as elegant as the cutlery, the glasses, the clean table-cloth, enhancing the visual aspect on the table.

The design of Lurisia bottle is simple and transparent thanks to the use of delicate curves, with colors, shades and volumes that recall and conjure in every particular the presence and the spirit of the water. A transparent and colorful plastic cap gives the bottle elegance and character and it also guarantees a perfect sealing. The cap was made by Guzzini: all the know-how of a company able to mould plastic materials according to its own needs, making them versatile, refined, and matchable to any other material, like glass, metal or porcelain, has been transferred to such a small object.

The glass bottles have been produced by the Saint-Gobain Vetri that, besides standard glass containers, also makes tailor-made bottles and vases, making a brand unique and immediately recognizable. This recognized skill together with the common goal to propose quality and environment-friendly products, made the two companies converge naturally into the execution of this project.

Reference: <http://www.lurisia.it/index.php?method=news&action=zoom&id=3114>

Credits:

Country: Italy / United States of America

Year: 2008

Agency: Sottsass Associati

Producer: Saint-Gobain Vetri

Other images:

