



Properties list:

range of products
new product
flacon
folding carton
tube
plastics
cardboard and paper
contemporary
translucent
transparent
end-user packaging
identity by colour
cosmetics, beauty and toiletries

Reflecting a new positioning of Skin Refreshment with new graphics, colourways and marque to accentuate the fresh, cleansing properties of witch hazel and bring iconic potential to the brand

Reference: www.bloom-design.com

Credits:

Country: UK

Year: 2004

Agency:

Bloom

Other images:

