

SANT'ANNA BIO BOTTLE



Properties list:

- biodegradability and compostability
- end-user packaging
- range of products
- new product
- bottle
- identity by colour
- corrugated
- eco-friendly
- water
- bio plastics

Sant'Anna Bio Bottle is made from plants materials and is compostable, biodegrading completely in 80 days in appropriate composting sites. Less petroleum, fewer CO₂ emissions, more energy available. The use of renewable resources instead of oil and an eco-sustainable production method are helping fight the greenhouse effect: 650 million of Sant'Anna Bio Bottles, produced in just one week, save 176.000 barrels of oil, enough to heat a city of 520.000 people for a month, and reduce CO₂ emissions equal to those by a car driving around the world 20.082 times in a year. The bottles can be disposed of with organic waste. Sant'Anna Bio Bottle uses Ingeo™ plastic made from plants instead of petroleum.

Reference: <http://www.youtube.com/watch?v=qcpbwDzMkTE> <http://www.santanna.it/promo/biobottle.html>

Credits:

Country: Italy

Year: 2009

Designer: Cristina Menegozzo

Other images:

