

# GINA SCOOTER

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## Properties list:

- carrying system
- end-user packaging
- single product
- box
- other non-food products
- concept
- cardboard and paper
- hand-made
- eco-friendly
- identity by illustration
- identity by shape
- identity by typography

Gina Olsina ? an Industrial Design student and a participant in 2005 of the Packaging Seminar at Escola Massana ? designed and built a scooter and developed a packaging solution for it. The package containing the scooter can be carried on as a wheelbarrow because of a die-cut on one of its corners which leaves the front wheel uncovered; moreover it can also be used as a display at the point of sale, without losing its storage utility.

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Reference:

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Credits:

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**Country:** Spain

**Year:** 2005

**School:** Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

**Course:** Packaging Seminar

**Students:** ~~Enaki Pérez~~ & Clara Burguillo

Other images:

