

# GINA SCOOTER

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## Properties list:

carrying system  
end-user packaging  
single product  
box  
other non-food products  
concept  
cardboard and paper  
hand-made  
eco-friendly  
identity by illustration  
identity by shape  
identity by typography

Gina Olsina ? an Industrial Design student and a participant in 2005 of the Packaging Seminar at Escola Massana ? designed and built a scooter and developed a packaging solution for it. The package containing the scooter can be carried on as a wheelbarrow because of a die-cut on one of its corners which leaves the front wheel uncovered; moreover it can also be used as a display at the point of sale, without losing its storage utility.

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Reference:

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Credits:

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**Country:** Spain

**Year:** 2005

**School:** Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

**Course:** Packaging Seminar

**Students:** ~~Enaki Pérez~~ & Clara Burguillo

Other images:

