

GINA SCOOTER



Properties list:

- carrying system
- end-user packaging
- single product
- box
- other non-food products
- concept
- cardboard and paper
- hand-made
- eco-friendly
- identity by illustration
- identity by shape
- identity by typography

Gina Olsina ? an Industrial Design student and a participant in 2005 of the Packaging Seminar at Escola Massana ? designed and built a scooter and developed a packaging solution for it. The package containing the scooter can be carried on as a wheelbarrow because of a die-cut on one of its corners which leaves the front wheel uncovered; moreover it can also be used as a display at the point of sale, without losing its storage utility.

Reference:

Credits:

Country: Spain

Year: 2005

School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Students: ~~Enaki Pérez~~ & Clara Burguillo

Other images:

