

VITAMIN WATER



Properties list:
end-user packaging
single product
new product
bottle
plastics
contemporary
transparent
identity by shape
identity by system of colour
water

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

Credits:

Year: 2005

Agency: Lloyd

Designer: Douglas Lloyd, Andy Boonthang

Other images:

