

CROMOBOX



Properties list:

box
limited edition packaging
event packaging
reusability
adults
end-user packaging
range of products
new product
hand-made
wine
wood
identity by illustration

Colograf produces wood boxes and containers, with exclusive patented decorations. CromoBox is a wood container whose dimensions and decoration can be personalized. Its size and form makes it useful for multiple uses and contents. Alessia Galimberti collaborated with Colograf for the development of the project and designed special 'lettering' and 'texture'.

The special edition "Tweet your Wines" communicates an initiative developed in 2010 on in occasion of Vinitaly fair, related to the social network Twitter.

Reference: <http://www.cromobox.com/default.aspx?ID=15034>

Credits:

Country: Italy

Producer: Colograf

Concept and design: Colograf with Alessia Galimberti

Other images:

