

SNOW AFTERSHAVE



Properties list:

new product
cosmetics, beauty and toiletries
bottle
glass and ceramics
minimal
translucent
single product
end-user packaging
men

Designed by Courtney van Beek | Country: New Zealand

Thanks to Massey University, Wellington, New Zealand student Courtney van Beek for sending this in.

?A concept bottle design containing pure alpine snow powder, without any additives used for aftershave ~ as nature intended. The target audience for this aftershave is for men who appreciate all in nature, for example Sir David Attenborough.

The braille simply reads, ?pure snow? on one side and ?aftershave? on the other. Additional information is not necessary as it is what it is. The way the Braille falls down the bottle like snow is very deliberate, it is also molded into the glass, and this takes away an additional sticker.?

Reference: <http://lovelypackage.com/snow-aftershave/>

Credits:

Country: New Zealand

Designer: Courtney van Beek

Other images: