

TWEE BOTTLES



Properties list:

- glass and ceramics
- playful
- contemporary
- unusual visual association
- instruction through pictograms
- identity by pictograms
- illustrated character
- bottle
- saucers and seasonings
- concept
- single product
- end-user packaging

Packing Label project from olive oil and balsamic vinegar. Class assignment for the Packaging module of the Visual Design course at ESPM. The briefing was to create a logo and label for a brand of olive oil and balsamic vinegar aimed at young people.

Reference: <http://packagingsoftheworld.blogspot.com/2008/04/twee-bottles.html>,
<http://www.behance.net/Gallery/TWEE/63175>

Credits:

Designer:

Ieve
Holthausen

Other images: