

TWEE BOTTLES



Properties list:
glass and ceramics
playful
contemporary
unusual visual association
instruction through pictograms
identity by pictograms
illustrated character
bottle
sauces and seasonings
concept
single product
end-user packaging

Packing Label project from olive oil and balsamic vinegar. Class assignment for the Packaging module of the Visual Design course at ESPM. The briefing was to create a logo and label for a brand of olive oil and balsamic vinegar aimed at young people.

Reference: <http://packagingsoftheworld.blogspot.com/2008/04/twee-bottles.html>,
<http://www.behance.net/Gallery/TWEE/63175>

Credits:

Designer:
Ieve
Holthausen

Other images: