

MILK AND CHOCOLATE



Properties list:

- end-user packaging
- single product
- new product
- gable top
- milk
- polylaminated
- contemporary
- unusual visual association
- identity by colour
- opaque
- identity by abstract shapes

Reference: <http://www.dinamo.no/arbeider/redesign-av-tinemelk>

Credits:

Country: Norway

Agency: Dinamo Dsign AS

Awards: Silver Pentaward 2008

Other images: