

# X-ACTO

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## Properties list:

- new product
- homecare products
- plastics
- cardboard and paper
- identity by typography
- identity by system of colour
- blister-pack
- single product

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Reference: <http://www.jessekirsch.com/>

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## Credits:

**Country:** UK

**School:** School of Visual Arts (NY,  
USA)

**Student:** Jesse Kirsch

Other images:

**X-ACTO<sup>®</sup>**