

CHOCOLAT FACTORY POCKET TUBE



Properties list:

ready to use
unit dose packaging
end-user packaging
single product
new product
confectionery and sweetness
chocolate
tube
metals
contemporary
metallic
identity by shape
identity by typography

It looks like a cigar tube, made purposely to fit into a jacket pocket. But it's a practical and engaging chocolate tube containing delightful delicious chocolate drops. This cleverly designed package is thoughtful of chocolate melting in your mouth not in your pockets. The pocket tube chocolate has a collection of three exquisite varieties: cocoa bean with chocolate, orange with chocolate and coee bean with chocolate.

Reference: http://www.notcot.com/archives/2009/04/chocolat_factor.php, <http://www.chocolatfactory.com/>

Credits:

Country: Spain

Agency: Ruiz Company

User: Chocolate Factory

Other images:

