

# BONG VODKA

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## Properties list:

- limited edition packaging
- end-user packaging
- range of products
- alcohols and spirits
- update
- bottle
- glass and ceramics
- identity by shape
- identity by illustration

The Bong Vodka is the result of a new promotional campaign called Spirit of the Brand, Bong Vodka has commissioned four talented up-and-coming artists to create artwork that will be integrated directly onto the bottle. Artists includes OGI (Ogigraphics.com), YOSOH (yosoh.com), Jason Thielke (jasonthielke.com), Mattew Curry (ninjacruise.net) and many more. These bottles might become a collection objects.

The bottle shape is designed in Italy with a cylindrical projection at the top and a circular base at the bottom. This bottle is user-friendly with a custom closure and polycarbonate over cap. The bottle is made attractive with a crystal flint glass body and a hand painted sole signed by the Jimi.

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Reference: [www.thepurveyor.com](http://www.thepurveyor.com)

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## Credits:

### Designer:

Jimi  
Beach

### Artists:

OGI,  
YOSOH,  
Jason  
Thielke,  
Mattew  
Curry

Other images: