

# LAUNDRY DROPPS

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## Properties list:

- single product
- new product
- homecare products
- pouch
- plastics
- mass-market
- smooth
- identity by shape
- end-user packaging
- unit dose packaging

The simple switch from jug detergent to drops immediately shrinks the footprint you leave behind on the environment. Drops keeps your clothes as clean as your conscience. Letting fish breathe happily, aquatic plants bloom and high-efficiency washers do their thing. How very low-impact.

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Reference: <http://www.dropps.com/>

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## Credits:

**Country:** USA

**Year:** 2007

Other images: