

# MR. CLEAN

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## Properties list:

- reusability
- single product
- end-user packaging
- concept
- homecare products
- other shapes
- plastics
- playful
- contemporary
- unusual structural association
- identity by shape
- identity by system of colour

Concept for floor-cleaner with special attention to the shape: the bottle can be refilled and reused as a weight to make exercises.

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Reference: [http://www.designboom.com/contest/view.php?contest\\_pk=17&item\\_pk=18742&p=1](http://www.designboom.com/contest/view.php?contest_pk=17&item_pk=18742&p=1)

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## Credits:

**Country:** Italy

**Year:** 2008

**Designers:** Tommaso Ceschi, Francesca Del Vigo

Other images:

