

## Properties list:

- information about packaging
- information about content
- packaging as a new medium
- end-user packaging
- range of products
- extra-use of packaging
- labels and sleeves
- new product
- water
- bottle
- plastics
- cardboard and paper
- contemporary
- identity by typography
- identity by colour



A project of Jesse Kirsch, created at School of Visual Arts (NY).

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Reference: <http://www.jessekirsch.com/>

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## Credits:

**Country:** UK

**School:** School of Visual Arts (NY, USA)

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Other images:

