

WHITEWATER



Properties list:

- reusability
- recycled materials
- refill system
- product accessibility
- end-user packaging
- single product
- concept
- cosmetics, beauty and toiletries
- dispensing systems
- flacon
- plastics

Whitewater is a liquid hand soap dispenser. It's made by the assemblage of a glass water bottle designed by Pininfarina, a piece of gardening tube and a used valve from a metal dispenser that became rusty with the use (contact with water). The concept is about to decrease the useless action of buying a new confection with a new valve system. With the long whitewater you can rell buying just a big confection with no valve sistem applied making an ecofriendly action to balance the quantities of useless production of pieces that lasts more than the shelf life of the packaging.

Reference: www.daniloren.com

Credits:

Country: Italy

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Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e Silva)

Other images:

