

TRANSGLASS



Properties list:

- arts and crafts
- end-user packaging
- extra-use of packaging
- new product
- bottle
- glass and ceramics
- translucent
- reusability

The TranSglass line from Dutch product designer Tord Boontje is a great representation of reuse. These simple products are made from common bottles of many shapes, sizes and colors. They are manufactured by cutting and sandblasting the glass to give the bottles a new purpose in life. Since all bottles are different, the glasses and vases have a character that breaks away from standard mass production. Originally designed and sold in 1997, the line was revived and rereleased in 2005 through Artechnica under their Design with Conscience series.

Reference: <http://www.designboom.com/eng/interview/boontje.html>

Credits:

Year: 1997

Agency: Artechnica

Designers: Tord Boontje, Emma Woffenden

Other images:

