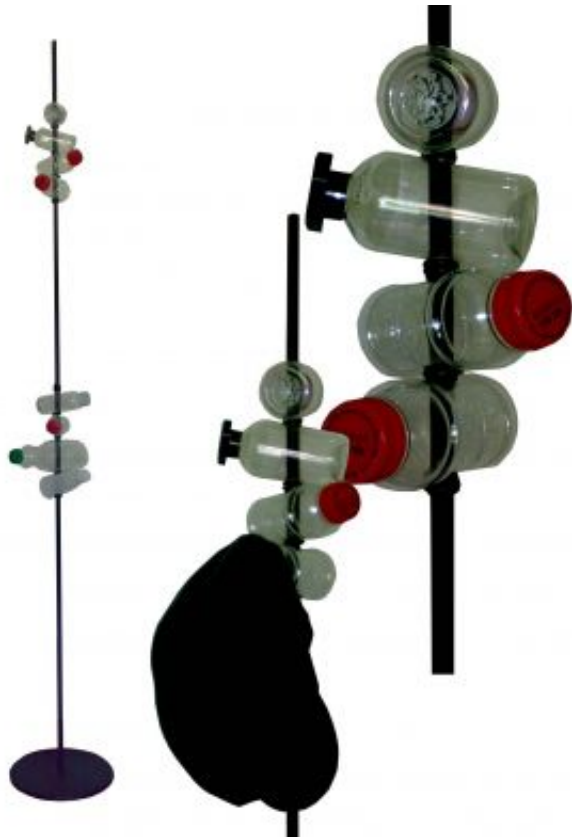


HANGPACK



Properties list:

arts and crafts
end-user packaging
extra-use of packaging
other non-food products
bottle
plastics
reusability

Hangpack is a hatstander or just a stander as it hangs the jacket or the scarf. The idea was born from a broken lamp base, is the result of the assemblage of this vertical metal bar and rigid polyethylene/polypropylene bottles with colored bottle tops creating a downcycle for the packaging before it's being recycled industrially. The concept is the separability of the pieces. They are all stuck and sustained from pieces of a broken headphone cable and gasket used in the hydraulic ambient. The bottles are inclined in different angles creating an abstract movement. It's possible to turn around and positionate the bottles to give the hat more functionality and change the composition.

Reference: <http://www.daniloren.com/>

Credits:

Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e Silva)

Other images:

