

GREEN COCA-COLA



Properties list:

- reusability
- end-user packaging
- product accessibility
- arts and crafts
- opening and closure systems
- concept
- extra-use of packaging
- bottle
- unusual structural association
- glass and ceramics

Green coca-cola is a liquid dispenser, made by the assemblage of a glass coca-cola bottle, a piece of gardening tube and a used valve from a packaging of a liquid hand soap. The concept is to extend the shelf life of the valve system used in the liquid soap packaging. With "green coca-cola" no more flacons hidden under the sink and you worry about rell it once in two months or in every quarter if it's not frequently used. It transforms the kitchen in a very fashion place, a return to the Pop Art from Andy Warhol.

Reference: <http://www.daniloren.com/>

Credits:

Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e Silva)

Other images: