

EVIAN ORIGIN 2005



Properties list:

end-user packaging
single product
new product
water
bottle
plastics
glass and ceramics
transparent
identity by shape
collector packaging
event packaging

The limited edition bottle is called the "origine" and is meant to conjure up the icy mountains where Evian is sourced.

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

Credits:

Year: 2005

Agency: Landor Design

Designer: Yannick Lenormand, Thierry Bigard

Other images: