



**Properties list:**

end-user packaging  
product accessibility  
single product  
concept  
pasta, rice and grains  
opening and closure systems  
unusual structural association  
folding carton  
cardboard and paper  
identity by shape

Iisi is an extremely simple and functional package. Opening is easy and the place where the package should be opened is clearly marked. After opening, Iisi can also be easily closed. Iisi commendably utilises the flexibility of carton. Iisi's triangular shape decreases the need to use force when handling the package and simultaneously forms a spout at the front edge of the package. Iisi is well suited for flour, flakes, bran and rice.

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**Reference:** <http://www.packlab.eu/?p=644> <http://www.packlab.eu/?cat=70>

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**Credits:**

**Country:** Finland

**Year:** 2009

**School:** Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

**Students:** Ilari Laitinen & Nikolo Kerimov

**Awards:** Easy To Open Invention Competition 1st Prize

Packaging Mid Sweden Award, 2009

Other images: