IISI



Properties list:

end-user packaging product accessibility single product concept pasta, rice and grains opening and closure systems unusual structural association folding carton cardboard and paper identity by shape

Isi is an extremely simple and functional package. Opening is easy and the place where the package should be opened is clearly marked. After opening, Isi can also be easily c losed. Isi commendably utilises the exibility of carton. Isi's triangular shape decreases the n eed to use force when handling the package and simultaneously forms a spout at the front e dge of the package. Isi is well suited for our, akes, bran and rice.

Reference: http://www.packlab.eu/?p=644 http://www.packlab.eu/?cat=70

Credits:

Country: Finland Year: 2009 School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Students: Ilari Laitinen & Nikolo Kerimov

Awards: Easy To Open Invention Competition 1st Prize Packaging Mid Sweden Award, 2009 Other images: