

BRAND



Properties list:

- end-user packaging
- range of products
- concept
- homecare products
- wrapper
- folding carton
- cardboard and paper
- identity by typography
- identity by colour
- information about content

Typographical identity for Brand, a designed project by the student Jesse Kirsch.

Reference: <http://www.jessekirsch.com>

Credits:

Country: United Kingdom

School: School of Visual Arts (NY, USA)

Student: Jesse Kirsch

Other images: