

# BRAND

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## Properties list:

- end-user packaging
- range of products
- concept
- homecare products
- wrapper
- folding carton
- cardboard and paper
- identity by typography
- identity by colour
- information about content

Typographical identity for Brand, a designed project by the student Jesse Kirsch.

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Reference: <http://www.jessekirsch.com>

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## Credits:

**Country:** United Kingdom

**School:** School of Visual Arts (NY, USA)

**Student:** Jesse Kirsch

Other images: