

Properties list:

end-user packaging
range of products
concept
homecare products
wrapper
folding carton
cardboard and paper
identity by typography
identity by colour
information about content

Typographical identity for Brand, a designed project by the student Jesse Kirsch.

Reference: http://www.jessekirsch.com

Credits:

Country: United Kingdom

School: School of Visual Arts (NY,

USA)

Student: Jesse Kirsch

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