

ALVEOLE



Properties list:

end-user packaging
concept
single product
confectionery and sweetness
bottle
additional structural elements
glass and ceramics
natural
contemporary
transparent
identity by textures and patterns

This project explores the aesthetic, informative and functional dimensions of a package. Honey is identified with numbers related to its colours. The bottle ? elegant and decorative ? is not for ?plastic teddy bear? customers but more for those who are sensible to simplicity and beauty. The graphic dress refers to bees appearance. The cap is also a spreading stick allowing a full and complete experience of the product.

Reference: <http://packaginguqam.blogspot.com/2009/02/alveole-simon-chenier-gauvreau.html>

Credits:

Country: Canada

Year: 2009

School: UQAM Universit  du Qu bec   Montr al (Montr al, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Simon Ch nier

Other images:

