

ALVEOLE



Properties list:

- end-user packaging
- concept
- single product
- confectionery and sweetness
- bottle
- additional structural elements
- glass and ceramics
- natural
- contemporary
- transparent
- identity by textures and patterns

This project explores the aesthetic, informative and functional dimensions of a package. Honey is identified with numbers related to its colours. The bottle ? elegant and decorative ? is not for ?plastic teddy bear? customers but more for those who are sensible to simplicity and beauty. The graphic dress refers to bees appearance. The cap is also a spreading stick allowing a full and complete experience of the product.

Reference: <http://packaginguqam.blogspot.com/2009/02/alveole-simon-chenier-gauvreau.html>

Credits:

Country: Canada

Year: 2009

School: UQAM Universit  du Qu bec   Montr al (Montr al, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Simon Ch nier

Other images:

