

ORGANIC TRIANGLE



Properties list:

- unit dose packaging
- ready to use
- disposable packaging
- product accessibility
- end-user packaging
- single product
- concept
- other food
- delicatessen
- dispensing systems
- cardboard and paper
- die cut
- identity by shape

"Folded paperboard tray with two compartments and paperboard cover with a window. A perforation separates the cover into two triangular sections. A magnificent new break-trough for paperboard with plenty of market potential. Suitable for packaging of a variety of different foodstuffs, such as ready meals and cold cuts. Paperboard packaging which replaces widely used plastic and aluminum packages and has smaller carbon footprint. A logistical efficient design. Allows for the recycling of liquid packaging. The two-compartment package is suitable for smaller households. The loss food which puts a burden on the environment is reduced as half of contents can be used first and the other half is preserved in the tight package. Paperboard material gives the product a high-quality image and a generous printing surface".

Reference: <http://www.packlab.eu>, <http://www.storaenso.com/products/packaging/consumer-board/in-focus/fopda/Pages/first-prize-eur-3000-2008.aspx>

Credits:

Country: Finland

Year: 2008

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Awards: Food Packaging Design Awards 2008 - 1st prize

Other images:

