

MELT CHOCOLATE



Properties list:

identity by colour
end-user packaging
single product
new product
confectionery and sweetness
chocolate
wrapper
shopping bag
jar and pot
glass and ceramics
opaque
debossed, embossed
identity by illustration
identity by textures and patterns

Packaging for chocolate: the main interesting features are the use of texture and the unusual shape of the metal box.

Reference: <http://www.jessekirsch.com/>

Credits:

Country: UK

School: School of Visual Arts (NY, USA)

Student: Jesse Kirsch

Other images:

