

RED ARMY VODKA



Properties list:

limited edition packaging
end-user packaging
new product
single product
other shapes
alcohols and spirits
plastics
ironic
unusual structural association
opaque
identity by shape
identity by typography
identity by colour

The Red Army Vodka was originally developed in the mid 1920s for the enjoyment of the Russian military elite. Today, this recipe is recreated exclusively in small batches at a private distillery in Rostov-on-Don, Russia. This project include Brand Graphics and Structural Design.

Reference: http://www.flow-design.com/high_point.html

Credits:

Agency: Flow design

Other images: