

# RED ARMY VODKA

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## Properties list:

limited edition packaging  
end-user packaging  
new product  
single product  
other shapes  
alcohols and spirits  
plastics  
ironic  
unusual structural association  
opaque  
identity by shape  
identity by typography  
identity by colour

The Red Army Vodka was originally developed in the mid 1920s for the enjoyment of the Russian military elite. Today, this recipe is recreated exclusively in small batches at a private distillery in Rostov-on-Don, Russia. This project include Brand Graphics and Structural Design.

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Reference: [http://www.flow-design.com/high\\_point.html](http://www.flow-design.com/high_point.html)

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## Credits:

Agency: Flow design

Other images: