

REBEL GREEN



Properties list:

- information about use
- end-user packaging
- range of products
- new product
- homecare products
- labels and sleeves
- flacon
- can and tin
- plastics
- ironic
- unusual visual association
- identity by typography
- illustrated character
- identity by illustration

Rebel Green is a new breed of responsibly made products. Their first step was to reach out to Wink for branding and product development. The result is brand that's authentic and a product line that's uniquely Eco-Americana. Unlike the vast majority of eco-products, Rebel Green is committed to making their products right in the US.

Reference: <http://wink-mpls.com/sundries/files/49cdf9cc35e7622dc185de5e807eff84-88.html>, <http://www.rebelgreen.com/>

Credits:

Year: 2009

Agency: Wink

Other images:

