REBEL GREEN



Properties list:

information about use
end-user packaging
range of products
new product
homecare products
labels and sleeves
flacon
can and tin
plastics
ironic
unusual visual association
identity by typography
illustrated character
identity by illustration

Rebel Green is a new breed of responsibly made products. Their first step was to reach out to Wink for branding and product development. The result is brand that's authentic and a product line that's uniquely Eco-Americana.

Unlike the vast majority of eco-products, Rebel Green is committed to making their products right in the US.

Reference: http://wink-mpls.com/sundries/files/49cdf9cc35e7622dc185de5e807eff84-88.html, http://www.rebelgreen.com/

Credits:

Year: 2009 Agency: Wink

Other images:



