

GUBBLE BUM



Properties list:

- new product
- confectionery and sweetness
- folding carton
- cardboard and paper
- playful
- ironic
- unusual visual association
- identity by typography
- identity by system of colour
- identity by colour
- single product
- end-user packaging

Jesse Kirsch's school project at School of Visual Art.

Reference: <http://www.jessekirsch.com/>

Credits:

Country: UK

School: School of Visual Arts (NY, USA)

Student: Jesse Kirsch

Other images:

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