SQUEEZE â€~N' SPREAD



Properties list:

end-user packaging single product concept product accessibility unit dose packaging ready to use disposable packaging logistic optimisation dispensing systems folding carton cardboard and paper metallescent dairy, eggs and cheese identity by shape

Through reserach and development led to the creation of "Squeeze 'N' Spread" package. The package relieves the mess and hassle of using a tub and knife to spread cream cheese while producing significantly less plastic waste.

Reference: http://www.core77.com/blog/technology/flotspotting_squeeze_spread_cream_cheese_concept_by_miles_russell_11433.asp, http://www.coroflot.com/public/individual_file.asp?sort_by=1&is_featured=-1&portfolio_id=1477974&individual_id=105811

Credits:

Country: USA Year: 2008

Concept design: Milles Russel

Other images: