

SLICED BREAD NOTEBOOK



Properties list:

- sachet
- plastics
- cardboard and paper
- playful
- contemporary
- identity by shape
- identity by modular structure
- unusual structural association
- identity by typography
- office and stationery
- concept
- single product
- end-user packaging

Burak Kaynak collaborated with Cem Has to execute this interesting idea.

Taking notes can be super delicious, by using the Sliced Bread//Notebook. The first step requires a delicious notebook to hold everything together. It is a 12 slices/notebook set which has been packaged for convenience. Each delicious slice has number on it. (1 to 12) You can use each notebook for the related month.

Reference: <http://packagingsoftheworld.blogspot.com/2009/06/sliced-bread-notebook.html>, <http://www.cemhas.com>

Credits:

Designers:

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Other images:

