

PROFUMATORI PER CASSETTI



Properties list:

ready to use
product accessibility
end-user packaging
single product
homecare products
concept
opening and closure systems
dispensing systems
tube
cardboard and paper
die cut
identity by illustration
identity by shape

Packaging for scented wooden balls. The structure of the container evokes the naturalness and the simplicity of the opening of a drawer: a carton tube sliding into another. The package, designed to be inserted directly in a drawer, renders the delicacy of the perfumed of the scented wooden balls.

Reference: [Bucchetti, Valeria, "Packaging tra vista e tatto", Edizioni POLI.design, Milano, 2007.](#)

Credits:

Country: Italy

Year: 2007

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

Partnership: ProCarton Italia

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Other images: