

# PROFUMATORI PER CASSETTI

---



## Properties list:

ready to use  
product accessibility  
end-user packaging  
single product  
homecare products  
concept  
opening and closure systems  
dispensing systems  
tube  
cardboard and paper  
die cut  
identity by illustration  
identity by shape

Packaging for scented wooden balls. The structure of the container evokes the naturalness and the simplicity of the opening of a drawer: a carton tube sliding into another. The package, designed to be inserted directly in a drawer, renders the delicacy of the perfumed of the scented wooden balls.

---

**Reference:** [Bucchetti, Valeria, "Packaging tra vista e tatto", Edizioni POLI.design, Milano, 2007.](#)

---

## Credits:

**Country:** Italy

**Year:** 2007

**School:** Politecnico di Milano, School of Design (Milan, Italy)

**Course:** Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

**Lecturers:** Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

**Partnership:** ProCarton Italia

**Students:** Elena Capolongo, Paolo CAttaneo, Simone Dal Pozzo

Other images: