

# POT-POURRI BOX

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## Properties list:

identity by colour  
unit dose packaging  
ready to use  
product accessibility  
tactile packaging  
end-user packaging  
single product  
concept  
homecare products  
opening and closure systems  
dispensing systems  
folding carton  
cardboard and paper  
rough  
identity by shape  
identity by modular structure

The package can be transformed into two domestic diffusers. Materials, colours, structure and surface treatments are designed to establish a synesthetic relationship between container and user, so that the first can lead the second through the discover and the exploration of its content.

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**Reference:** [V. Bucchetti, Packaging tra vista e tatto, Edizioni POLI.design, Milano, 2007.](#)

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## Credits:

**Country:** Italy

**Year:** 2007

**School:** Politecnico di Milano, School of Design (Milan, Italy)

**Course:** Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

**Lecturers:** Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

**Partnership:** ProCarton Italia

**Students:** Federico Cauro, Alice Jasmine Crippa, Benedetta Crippa

Other images:

