

# POT-POURRI BOX

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## Properties list:

- identity by colour
- unit dose packaging
- ready to use
- product accessibility
- tactile packaging
- end-user packaging
- single product
- concept
- homecare products
- opening and closure systems
- dispensing systems
- folding carton
- cardboard and paper
- rough
- identity by shape
- identity by modular structure

The package can be transformed into two domestic diffusers. Materials, colours, structure and surface treatments are designed to establish a synesthetic relationship between container and user, so that the first can lead the second through the discover and the exploration of its content.

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**Reference:** [V. Bucchetti, Packaging tra vista e tatto, Edizioni POLI.design, Milano, 2007.](#)

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## Credits:

**Country:** Italy

**Year:** 2007

**School:** Politecnico di Milano, School of Design (Milan, Italy)

**Course:** Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

**Lecturers:** Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

**Partnership:** ProCarton Italia

**Students:** Federico Cauro, Alice Jasmine Crippa, Benedetta Crippa

Other images:

