

MOSHI MOSHI MIND



Properties list:

end-user packaging
labels and sleeves
range of products
new product
wrapper
flacon
can and tin
glass and ceramics
cardboard and paper
contemporary
unusual visual association
identity by abstract shapes
identity by textures and patterns
identity by system of colour
coffee, tea and infusions
confectionery and sweetness
coffee, tea and infusions

Range of packaging designed by Design Bolaget for moshi moshi.

Reference:

Credits:

Country: Denmark

Agency: Designbolaget

Creative Director and Art Director: Claus Due

Designer: Henriette Kruse Jørgensen

Awards: ED Awards 2009, Gold Prize for Packaging Miscellaneous Category

Other images:

