

# MOSHI MOSHI MIND

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## Properties list:

end-user packaging  
labels and sleeves  
range of products  
new product  
wrapper  
flacon  
can and tin  
glass and ceramics  
cardboard and paper  
contemporary  
unusual visual association  
identity by abstract shapes  
identity by textures and patterns  
identity by system of colour  
coffee, tea and infusions  
confectionery and sweetness  
coffee, tea and infusions

Range of packaging designed by Design Bolaget for moshi moshi.

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## Reference:

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### Credits:

**Country:** Denmark

**Agency:** Designbolaget

**Creative Director and Art Director:** Claus Due

**Designer:** Henriette Kruse Jørgensen

Awards: ED Awards 2009, Gold Prize for Packaging Miscellaneous Category

Other images:

