

SALT AND PEPPER CELL



Properties list:

- end-user packaging
- single product
- new product
- blister-pack
- plastics
- cardboard and paper
- glass and ceramics
- contemporary
- opaque
- die cut
- unusual structural association
- identity by shape
- identity by typography
- identity by colour
- saucers and seasonings

Created by Antrepo Design Industry as "Salt&Pepper Cell" and it is like a D size battery also the dimensions too. Material used is stainless steel and glass, the power indicators on the sides correlate to the amount of spices left in the shakers, before refill time. The color options are Red&Turquoise or Black&white.

Reference: <http://packagingsoftheworld.blogspot.com/2009/05/salt-cell.html>, <http://www.antrepo4.com/>

Credits:

Agency: Antrepo4

Other images:

