

# NAKAJIMA FARM

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## Properties list:

- end-user packaging
- single product
- concept
- pasta, rice and grains
- labels and sleeves
- additional structural elements
- bottle
- plastics
- minimal
- unusual visual association
- transparent
- identity by typography

Eudaemonics of Package Design, Design for Low-level Stable Society.

From GK Graphics site: "We participated in an exhibition of Package Design with 8th designers. We were thinking about designing for Low-level Stable Society"

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Reference: [http://www.gk-graphics.jp/en/topics/eudaemonics\\_of\\_package\\_design.html](http://www.gk-graphics.jp/en/topics/eudaemonics_of_package_design.html)

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## Credits:

**Country:** Japan

**Year:** 2008

**Agency:** GK Graphics

**Total Produce:** Takashi Kanome

**Direction:** Shinya Nakajima

Other images: