

NAKAJIMA FARM



Properties list:

- end-user packaging
- single product
- concept
- pasta, rice and grains
- labels and sleeves
- additional structural elements
- bottle
- plastics
- minimal
- unusual visual association
- transparent
- identity by typography

Eudaemonics of Package Design, Design for Low-level Stable Society.

From GK Graphics site: "We participated in an exhibition of Package Design with 8th designers. We were thinking about designing for Low-level Stable Society"

Reference: http://www.gk-graphics.jp/en/topics/eudaemonics_of_package_design.html

Credits:

Country: Japan

Year: 2008

Agency: GK Graphics

Total Produce: Takashi Kanome

Direction: Shinya Nakajima

Other images: