



Foto: Stefan Höderath

Properties list:

- ready to use
- information about use
- information about content
- information accessibility
- product accessibility
- end-user packaging
- single product
- new product
- coffee, tea and infusions
- dispensing systems
- folding carton
- fabrics
- cardboard and paper
- die cut
- identity by shape
- identity by colour

Resting on the edge of the cup, the tea bag has a strip that shows information about the intensity and the desired effect of tea. Each flavor of tea or herbal tea has a specific marker that regulates the fluid within the strip of paper.

Reference: <http://www.design-reaktor.de/produkte/04.html>

Credits:

Country: Germany

Designer: Janja
Maidl

Other images: