

# SMART WATER

---



Properties list:  
end-user packaging  
single product  
new product  
water  
bottle  
glass and ceramics  
transparent  
identity by shape  
identity by typography

---

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

---

Credits:

Agency: Lloyd

Designer: Douglas Lloyd, Andy Boonthang

Other images: