

MODULI ALIMENTARI



Properties list:

- labels and sleeves
- information about use
- information about content
- information accessibility
- system of graphical components
- range of products
- end-user packaging
- concept
- can and tin
- box
- bottle
- plastics
- metals
- cardboard and paper
- identity by modular structure
- instruction through pictograms
- instruction through illustration

The project MODULI ALIMENTARI (ALIMENTARY MODULES) aims to give an answer to the communicative needs emerging from the management process of alimentary helps in situations of emergency. The core of the project is the development of the graphic format of a module divided into several consistent informative areas, where to organize all the information referred to the product: rations contained, expiry date, conservation and consumption indications. The module lay-out has been designed to be easily adapted to several supports, to be hand-written and applied to the reference package, to be pre-printed.

Reference:

Credits:

Country: Italy

Year: 2008

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Final Studio 2008-2009, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Chiara Diana

Student: Marco Bonfieni

Other images:

