

LABELLING PER L'EMERGENZA



Properties list:

- information about use
- information about packaging
- information about content
- information accessibility
- design for all
- end-user packaging
- system of graphical components
- concept
- instruction through pictograms
- labels and sleeves
- identity by modular structure
- instruction through illustration

The objective of the project LABELLING PER L'EMERGENZA (LABELLING FOR EMERGENCY) is the development of a standardized and modular system of labelling for the distribution of food in the context of humanitarian helps offered by the World Food Programme organization (WFP). The system is designed to support, during the food distribution process, an immediate compilation of the labels not only by the organization operators, but also by volunteers and common people collaborating with them.

Reference:

Credits:

Country: Italy

Year: 2008

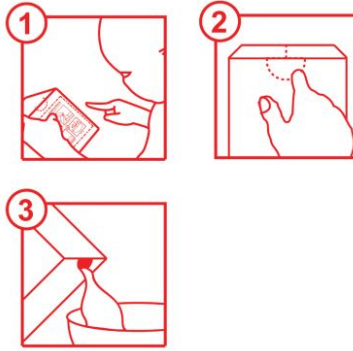
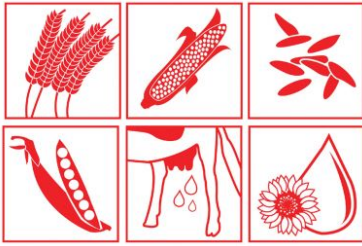
School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Final Studio 2008-2009, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Chiara Diana

Student: Melissa Adkins

Other images:



English

Español / Français / العربية / 汉语的

country of origin:		name:	
exporter		address:	
product:	variety:		
size:	class/grade:		
weight (kg)	NET:	GROSS:	count:
reciever		name:	
		address:	
Halal	Expiration Date		

